amy spengler

CONTACT

amyspengler.com amyspengler95@gmail.com 360.827.0852

EDUCATION

Western Washington University, Bellingham, WA 2015 - 2018

Bachelor of Arts in Graphic Design Chinese Language & Culture, Major

Centralia College, Centralia, WA

2013 - 2015

Associates of Arts

WORK EXPERIENCE

Remitly, Seattle, WA

Visual Designer on Creative Team

2018 - Current

Designed and delivered digital work for paid ads (static, motion), landing pages, emails, organic social, print, internal, etc. Worked closely with Creative Director and Sr. Copywriter to refresh the look and feel of major Lifecycle and email-related content which in turn helped build the foundation for our current brand throughout our channels. Helped execute marketing campaigns from conception to completion with Creative team and stakeholders.

Centralia College, Centralia, WA

Library Student Worker

2013 - 2015

Gained client interaction skills by assisting patrons with questions, answering phones, locating and checking in/out materials. Processed and labeled new items into our system.

AWARDS

ADAA Finalist

2018

"ELEVATE"

Commercial - Game/App/Web Design Landing page, Website, Web app, Mobile app

SKILLS

Coursework

Illustration
Branding
Identity
Marketing
Motion
Web
Print
Packaging

Language

English - Fluent Mandarin - Low Intermediate

TECHNICAL EXPERTISE

Adobe Creative Suite

Illustrator Photoshop InDesign After Effects Premiere Pro Lightroom

Code

light HTML light CSS Skeleton

Communication

Slack InVision

Other

Sketch
Procreate
Google Suite
Mac OS X
Windows OS
Microsoft Word
Microsoft Powerpoint

REFERENCES

Available upon request.